



City of Pleasant Ridge, Michigan

Local Unit #632160

Cooperate, Collaborate
and Consolidate Services

Category 2 of the State of Michigan
Economic Vitality Incentive Program (EVIP)



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Plan to Cooperate, Collaborate and Consolidate Services

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Public Safety Merger with a Neighboring Community

For approximately five years, Pleasant Ridge has been exploring the option of merging its existing Police Department with a neighboring community Public Safety Department. The City of Berkley, who has one of the most highly trained and professional Public Safety Departments in the State, was immediately receptive and has become a willing and dedicated partner in this objective. The merger would allow both communities to increase the number of highly qualified emergency personnel, expand capital improvements and promote cooperative efforts in our area of the State.

Pleasant Ridge and Berkley would merge emergency services to form one Public Safety Department, allowing both communities to enhance the existing services and strengthen its relationship and presence in the region. It is reasonable to assume that, once this merger is accomplished, other neighboring community Public Safety Departments would be interested in joining this regional effort (Oak Park and Huntington Woods).

One of the major hurdles in this type of venture is Emergency Dispatch, however, that was tackled 6 years ago and Berkley now provides exceptional 24-hour dispatch service to three communities – a successful program. Berkley and Pleasant Ridge enjoy an established, strong relationship with a common vision for the future and continue to work together on numerous projects.

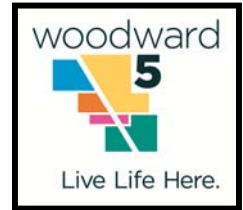
Meetings and discussions have been held with SEMCOG and ICMA to discuss a shared service analysis. Preliminary internal analysis by the communities Finance Directors have been shared and Administration and elected officials have publicly discussed the proposed merger.

Possible Savings: \$2,000,000.00 over 10-15 years



The Woodward 5

The Woodward 5 is a quintet of cities, Pleasant Ridge, Ferndale, Berkley, Huntington Woods and Royal Oak, centrally located along six miles of the Woodward Corridor, forming the cultural hot zone in Metro Detroit. Anywhere you want to go is never far away. This dynamic hub offers a compelling mix of urban sophistication, architectural diversity and cultural drive. Comprised of three thriving downtowns and established neighborhoods, The Woodward 5 boasts strong schools and a distinctive, close knit community that welcomes people with a zest for living out loud. The group is very active on collaboration efforts and is looking at a number of joint ventures for the future.



Possible Savings: \$5,000-\$10,000 over 5 years

Trolley Program

Pleasant Ridge in conjunction with Berkley, Huntington Woods, Royal Oak and Ferndale plan to host trolley excursions through the 5 Cities. The trolley has two routes with 10 stops total. This has the opportunity to be the start of a great local mass transit option.

Take a ride on the only vehicle that will provide an environment filled with nostalgic, fun and versatility. Take in a breath of fresh air while captivating the excitement of an open-air ride. The cathedral style windows on the Detroit Trolley offer every seat a full view of all surrounding scenery. Wave to the on-lookers as you're passing by! They will be impressed by the beautiful and unique look and wish they were part of the journey!

You and your guests will enjoy the comfortable oak bench seating with a classic oak paneled interior trim. All of which will give you the sensation that you are driving down the streets of San Francisco, while touring the Detroit area and beyond. Don't pass up the opportunity to make the Classic Trolley your next adventurous and entertaining journey. Let the "good times roll", and bring yesterday back.

Recreation Programs

The City of Pleasant Ridge is in discussions with Oakland County Parks and recreation to offer joint programs. These programs will enhance the recreational services to the residents of Pleasant Ridge and help increase Oakland County Parks presence in the South end of the County.

Possible Savings: \$1,500.00



PAST CONSOLIDATION/COOPERATION PROJECTS

In addition to this proposal, the City has previously consolidated with other entities in a number of areas. A listing follows that includes many of these previous consolidations along with their respective financial savings where estimates have been made.

General Government

ADMINISTRATION	Type	Name	Estimated Savings
Assessing	Contracted	Oakland County	\$ 20,000.00
Audit Services	Contracted	Abraham & Gaffney	
Building Department	Contracted	Gary Bowers	\$ 20,000.00
City Attorney	Contracted	Charles Cooper	
Election Support	Collaboration	Oakland County	
Engineering	Contracted	Anderson, Eckstein & Westrick	
ICCA (cable television)	Collaboration	Various Cities	
Information Technology	Contracted	Tech Resources	\$ 5,000.00
Liability Insurance	Contracted	MMRMA	
Library Services	Collaboration	City of Huntington Wood	\$ 1,150,000.00
Payroll	Contracted	Paychex Inc.	\$ 5,000.00
Pension Administration	Contracted	MERS	\$ 5,000.00
Planning Consulting	Contracted	Beckett & Raeder	\$ 75,000.00
Tax Bills	Collaboration	Oakland County	\$ 3,000.00
Treasurer/Accounting Services	Contracted	Plante & Moran	\$ 145,000.00

Public Safety

PUBLIC SAFETY	Type	Name	Estimated Savings
Auction Services	Collaboration	State of Michigan	
Fire Protection/EMS	Collaboration	City of Ferndale	\$ 100,000.00
Lien Service	Collaboration	Oakland County	\$ 5,000.00
Police Car Purchasing	Collaboration	State of Michigan	\$ 1,500.00
Police/Fire Dispatch	Collaboration	City of Berkley	\$ 30,000.00



PAST CONSOLIDATION/COOPERATION PROJECTS CONTINUED...

Water and Sewer

WATER & SEWER	Type	Name	Estimated Savings	
Sewer Televising	Collaboration	Oakland County Road Commission	\$	1,500.00
Water and Sewer Maintenance	Collaboration	City of Royal Oak	\$	15,000.00
Water Lab Testing	Collaboration	SOCWA	\$	1,500.00
Water Purchases	Collaboration	SOCWA		

Public Works

PUBLIC WORKS	Type	Name	Estimated Savings	
Bulk Salt Purchase	Collaboration	State of Michigan	\$	7,500.00
Garbage Collection/Recycling	Collaboration	SOCRRA	\$	15,000.00
General Service	Contracted	Brilar	\$	15,000.00
Leaf Collection	Contracted	Brilar	\$	20,000.00
Leaf Disposal	Collaboration	City of Ferndale	\$	2,500.00
Sign Fabricating	Collaboration	City of Royal Oak		
Street Sweeping	Contracted	Brilar	\$	2,500.00
Traffic Signal Maintenance	Contracted	Oakland County Road Commission		
Tree Service	Contracted	JH Hart/Brilar	\$	2,500.00

Recreation

RECREATION SERVICES	Type	Name	Estimated Savings	
Building Use	Collaboration	Ferndale Schools	\$	-
Mobile Recreation	Collaboration	Oakland County	\$	2,500.00
Pool Reciprocal Agreement	Collaboration	City of Huntington Woods	\$	-
Youth Sports	Collaboration	City of Ferndale/Hazel Park/	\$	-